



## ADES IMPACT+

Offset your carbon  
emissions

Support impactful  
projects

[ades-solaire.org](https://ades-solaire.org)



## Our Mission

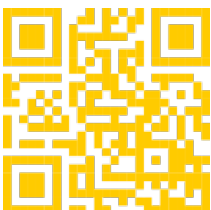
Sustainably effective  
for Madagascar -  
and the planet

For more than two decades, ADES has been involved in Madagascar with innovative solar and improved cookstoves, environmental education and reforestation.

Producing 100.000 cooking appliances annually, ADES cookstoves save up to 70 % of fuel and significantly reduce harmful smoke, thus avoiding up to 700.000 tons of carbon emissions.

Over 1.78 million people have already benefited from these efforts, promoting health, environmental protection, and gender equality.

ADES was honored as the winner at the *.org Impact Awards* as *NGO of the year 2021* and received the *Lipman Family Prize 2023* for its tireless commitment in Madagascar.



## Carbon Offsetting

ADES offers high-integrity carbon certificates generated through its cooking appliances.

Your company contributes with 15 USD per ton.

Reduce your carbon footprint

Companies can reduce their carbon footprint and integrate it into their communications. ADES provides a basic media kit with the confirmation of certificate de-commissioning as well as ADES annual reports.

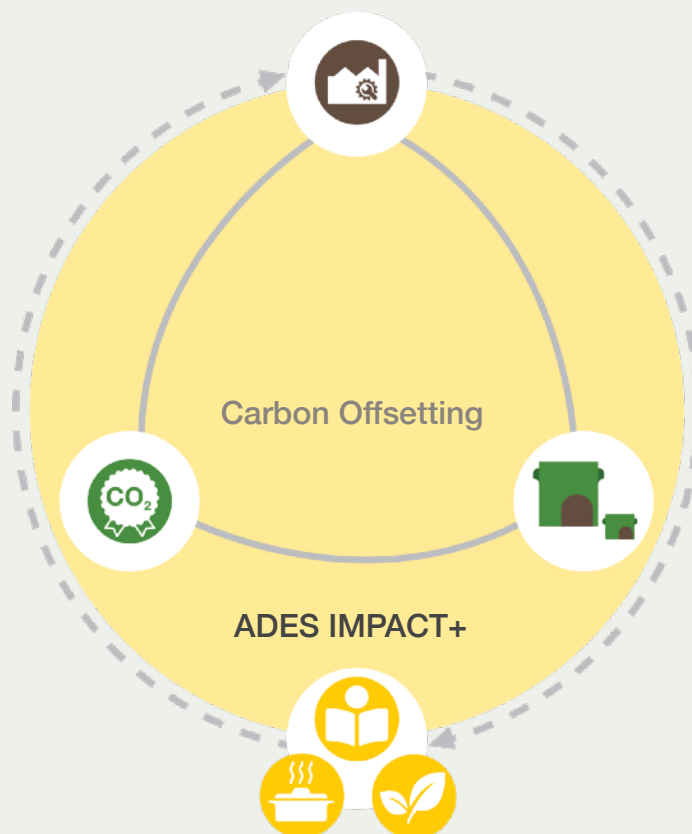
## ADES IMPACT+

A combination of high-integrity carbon certificates and project financing: companies make a purpose-driven payment per emission reduction ton and thus also support ADES projects financially.

Your company contributes with 30 USD per ton.

Reduce your carbon footprint and combine it with our sustainable project initiatives

Companies can reduce their carbon footprint and integrate it into their communications. ADES provides a tailored media kit, offering the company input for its storytelling. The company receives reports and has a dedicated meeting per project cycle.





## Impact Investment

Sustainable  
development with  
ADES Impact+

**Impact investments** are a powerful tool to drive positive environmental and community changes. Investments are not made to maximize financial returns but for a maximum impact on Sustainable Development Goals.

ADES supports the United Nations' approach and aligns its projects with the Sustainable Development Goals (SDGs). Through its initiatives, ADES contributes to the achievement of ten of the 17 SDGs. The impact of these projects is reviewed and certified annually by *Gold Standard*.

Companies can directly fund ADES projects from cookstove production to education and reforestation initiatives.



## Key Projects

### Annual Indicators

Clean Cooking  
Education  
Reforestation

**Improved cooking solutions:**  
Production of 100.000 clay-based cookstoves *OLI*. Introduction of 60.000 metal-based cookstoves *LeMadio*.

**Empowerment** of 300 resellers, especially women.

**Institutional school kitchens:**  
Construction of 10-12 school kitchens per year for 2000 schoolchildren.

**Environmental education:**  
Teaching 30.000 children and training 800 teachers annually.

**Reforestation in Madagascar:**  
Planting of 338.000 trees and restoration of 197 hectares of forest supporting more than 500 families.



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